**Albatross Club Website**

**Example websites:**

[www.chelseathoroughbreds.com](http://www.chelseathoroughbreds.com)

<http://www.highclereracing.co.uk/>

**LANDING PAGE:**

***Add in ‘Welcome to’* followed by The Albatross Club logo.** Variations supplied.

**Albatross homepage button: just the logo remove ‘Albatross’ written above it**

**Titles 1-8 across the landing page, uppercase lettering throughout and more spaced out across the page:**

**Template for title landing pages: Black background with white text. Image on the left and text on the right.**

**All images/headshots:** [**here**](https://drive.google.com/drive/u/0/folders/0B1999Z87FbnRfklNalIwWDE0UWJrd0Y5bVpDd3pUMjg2akJoUU51T3ZZVEYtU2d1dFdOb28)

1. Homepage: **slides on rotation without clicking:**
   * ‘The Albatross Club’ + bird logo, as above. Jas to mock up variations with wording above and below bird logo. Silks image as seen on Chelseathoroughbreds.com.
   * Wayward Hoof image
   * Frankie Dettori with golf club image. FD Quote: ‘The Albatross Club is the most fun you will have in racing.’
2. About us
   * How it works- text already provided
   * Meet our team: **Image of each person with name & title. Click on image for drop down of more information as per** [**Highclere**](http://www.highclereracing.co.uk/trainers) **website. Have images black and white and then turn colour when hovered/clicked on.** 
     + Executive Team:
     + Founding Partners: Ross Marshall, Andrew Harding, Andrew Chandler & Lee Westwood.
     + Executive Chairman: Colin Bryce
     + Non Executive Director: Peter Burrell
     + Racing Manager: Thomas Cates

Having spent much his youth playing sport, there came a realisation form Tom that ultimately he wasn't going to play football, rugby or cricket for England, nor win any golf majors.

Having left University he embarked on the next best thing, and went into sport television production at the newly launched Sky Sports News. Throughout his late teens and early twenties he began a love affair with racing and when the opportunity came to start working as a producer on *At The Races* he took it. Highlights there have been overseeing the coverage of Richard Hughes remarkable seven winners at Windsor.

I am now looking forward greatly to working with the other members of the team to ensure that all those who become involved in this great new venture at The Albatross Club get the maximum enjoyment from the experience. It really promises to be a tremendous ride.

* + - Head of Events: Camilla Henderson.

Daughter of Champion National Hunt trainer Nicky Henderson, Camilla has been directly or indirectly involved within the racing industry her whole life. Camilla went on to pursue a Three Day Eventing career, riding at National and International level before going to Bristol University to study Psychology. She has a great passion for racing, managing a racing club in Berkshire for three years as well as working on significant race days and events for JSC Sport, including the Investec Derby every year.

* + - Head of PR: Johnno Spence Consulting
    - Racing Communications Officer: Rupert Hawksley
    - Racing Secretary: Brian Lawrence

During his youth Brian’s racing interests were more Greyhound than Horses, however in his maturity he now enjoys enormously his present involvement in all aspects of horse racing. Visiting breeders in Ireland, trainers yards in Newmarket, attending meetings large and small and for the last four years managing the business and financial side of a thoroughbred racing group. Furthermore I look forward to my current involvement in projects with syndicated ownerships.

* + FAQ’s
    - Questions to follow

**Club to launch 1st September 2015**

1. Membership- info submitted. Categories below.
   * Benefits:

-Two free passes to all meetings where we have runners

-Free Ten UK Lifestyle Concierge Membership

-Two hosted stable visits a year with pre-arranged dinner afterwards

-Exclusive members tie

-Ability to hire Albatross Ascot box at member rates for non Royal meetings.

-£200 Free bet from Sportingbet

-Free Racing Post online subscription

-25% Gaucho restaurant discount

-Exclusive interviews with our trainers and jockeys plus betting previews for all the major race meetings throughout the year

-Free 4 ball green fee at Bearwood Lakes Golf Club

-Access to members only invitational networking events: The Masters, The Open, Turnberry Annual Trip, Shooting Day etc...

* + Membership fee:Costs: £350 a month / or £3850 for the year (1 month free). Payable monthly by DD or in one lump sum.
  + Joining form

Horses:

Hugo Palmer (Flat horse)

Henderson (National Hunt horse)

1. Horses
   * Current Horses **Click on image for drop down of more information.** 
     + Ailsa on my mind
     + Wayward Hoof
     + Third horse- TBC from Camilla

* Older Horses
  + Glasgow Gailes
* Hall of fame
  + Credit Swap
  + Hoof It
  + Tee it Up Tommo
  + War Singer
  + Radio Head

1. Trainers
   * Hugo Palmer- **Headshot. Click for Bio**
   * Nicky Henderson – **Headshot. Click for Bio**  
     Nicky was Champion Trainer in the 1985/86 and 1986/87 seasons. Then again more recently in the 2012-2013 season. His record at the [Cheltenham Festival](https://en.wikipedia.org/wiki/Cheltenham_Festival) is particularly good and no currently active trainer has won more races at the Festival than Henderson having a total of 51 Cheltenham Festival winners to date. This coming season (2015-2016) he will be pushing to regain that champion trainer title again. Each year extending and adding stables onto the yard, and recently built a a brand new deep sand all-weather gallop. This gallop will be used for resistance training to get the horses better adapted to soft and testing race conditions, hoping to increase their versatility over different courses and conditions over the winter months.
2. Latest News Until social media is set up have images of:
   * Wayward Hoof winning Maiden at Haydock
   * Glasgow Gailes winning at Windsor
3. Ambassadors: **Images on drive.**
   * Frankie Dettori MBE- Champion Jockey and winner of more than 500 Group Races. His most celebrated achievement was riding all seven winners on [British Champions' Day](https://en.wikipedia.org/wiki/British_Champions%27_Day) at [Ascot](https://en.wikipedia.org/wiki/Ascot_Racecourse) in 1996. Most recently Frankie rode Golden Horn to victory at The Epsom Derby
   * Mick Fitzgerald – Former National Hunt jockey and current Channel 4 Racing presenter: *At The Races*
   * Gina Harding – Channel 4 Racing presenter: *At The Races*
4. Annual member events

* The Christmas "Gaucho" Racing Lunch with ambassadors and special racing guests in December 2015. (All members can bring a guest with you to the golf day.)
* Friday of Cheltenham Festival: Breakfast hosted by Mick Fitzgerald and Chubby Chandler, Ticket, Trainer's enclosure badge, dinner included at Hotel du Vin:
* Saturday of Royal Ascot: Private members hospitality with guest appearances from Albatross Ambassadors Frankie Dettori and Jim Crowley
* Golf Day with Lee Westwood Golf Day at Bearwood Lakes. (All members can bring a guest with you to the golf day.) TBC
* Opportunity to visit the horses throughout the year including dinner at the Jockey Club Long Rooms with Hugo Palmer and Summer BBQ / lunch at Nicky Henderson 7 Barrows

**Bottom right hand corner: Social media clickable logo’s. AJH to provide account information.**

1. Facebook
2. Twitter
3. Instagram

**Bottom left hand corner:**

Contact us: Details TBC from AJH

Corporate Partners : Details TBC from AJH